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2020 was a very challenging year, full of uncertainties and a lack of clarity on what was going to transpire. Despite the obstacles presented by cuts to funding from canceled fundraisers, the team at SEPA Mujer, with Martha as the guiding light, was able to achieve great success for the organization. New funders were identified, staffing of programs and the organization as a whole grew, and in no small feat, we bought a building to have as our home for years to come! We take time to reflect on those we lost this year to COVID-19, those who inspired us to keep working through these uncharted waters and to push our boundaries and comfort zones further. We thank and are grateful for the continued support from the individual, corporate and private donors & government grants that continue committed to our mission. They realized that in a year like this, many individuals who were already in difficult situations were made more complicated by feelings of isolation and uncertainty. They helped us reach more people and provide community relief, even though it may have been virtually for a span of time. We are looking forward to 2021 realizing that we will still see the ripple effects of the impact of COVID-19 on our work, our non-profit and the greater community, but hopeful of the promise of new days & new opportunities!

Johanna Rotta-Genna
MESSAGE FROM THE EXECUTIVE DIRECTOR

Dear friends and supporters,

2020 has been a year like no other. We have celebrated victories for immigrant women and their families, suffered indescribable losses, and participated in urgent dialogue about gender, immigrant rights, power, and social justice campaigns. It has been my honor to lead the brilliant, one-of-a-kind SEPA Mujer team during this critical moment. We are ready for new challenges and opportunities in 2021. This is the moment we were built for. With you by our side, we have not stopped pushing, even as we modified plans to work from home and juggled life during the pandemic. I am proud of our hard work and deeply grateful for your generous support that made it possible.

When I came to SEPA Mujer, I saw the need for strategic vision centered around the needs of immigrant women and girls, while simultaneously honoring their experiences. In the past five years, we have furthered our legacy by investing in the leadership of immigrant women by continuing to support the bold leaders who move us forward.

SEPA Mujer thanks you for your continued support as we embark on a new journey of growth. On December 3rd, 2020, we bought our new home, a 5,000 sq./ft. building and with the amazing support of people like you we will convert this space to a Hub for Immigrant Women, a Resources Center for their Families, and a nest to spread our wings and grow stronger together.

Thank you for supporting SEPA Mujer Inc., the only Latina Immigrant Rights Organization on Long Island. Thanks for all you do to support unlimited possibility for immigrant women, girls and their families!

In solidarity,

Martha Maffei
OUR TEAM:

BOARD OF DIRECTORS
Johanna Rotta-Genna, Board President
Jennifer Brady, Secretary
Ron Fisher, Treasurer
Noemi Sanchez, Member
Vanessa Gonzales, Member

STAFF
Martha Maffei, Executive Director
Martha Reyes, Fiscal Director
Clarice Murphy, Victims Assistance Program Director & Grant Administrator
Marisol Lucero, Administrative Assistant
Juana Torres, Immigration Attorney
Ludmila Molina, Paralegal
Anngy Grajales, Victims Assistant Program Case Manager
Brittany Bye, Senior Community Organizer
Marcia Estrada, Chapters Coordinator
2020 FOUNDATION & GOVERNMENT SUPPORT

Thanks to you, our movement is stronger!

Alpern Family Foundation
Engage NY
Greater Patchogue Foundation-COVID-19
Health and Welfare Council: Emergency Food and Shelter Program
Hispanics in Philanthropy (HIP): Essential Futures Fund
Jessie Smith Noyes Foundation
Long Island Community Foundation
National Crime Victims Rights Week
NYIC - Green Light Campaign
NYIC - REMAP- Get Out The Vote
NYS Census Equity Fund: NY Community Trust
NYS Census Equity Fund: Suffolk County Census Grant
NYS of Office Victims Services

Office of Violence Against Women
Planned Parenthood of Hudson Peconic
PPP Grant- COVID 19 Relief
Rauch Foundation
Rockefeller Philanthropy Associates: Collective Future Funds
Scherman Foundation
Suffolk County - Department of Social Services
The Heising-Simons Foundation
The JM Kaplan Fund
The North Star Foundation
Town of Southampton Unitarian Universalist of Shelter Rock
Worker Justice Center of New York Inc.
THANK YOU TO OUR GENEROUS DONORS

Thank you to the donors who provided general financial support during 2020. We wouldn't have been able to get through this year without your help!

Ascione
Dr. Marilyn Solano Pineda
Alan Appelbaum
Allison White
Amber Gagliardi
Andyy Ram
Angie khawly
Ann L. Kessinger
Arthi Reddy
Beth Rosenthal
Bob Policastro
Carolyn Peabody
Cheryl Keshner
City Block Health
Claudia Sargent
Derrick Spencer
Diane Inbody
Diane Simonetti-Stark
Donna Strong
Dorothy Kahn
Dorothy Santana
Dorothy Thomas
Douglas Keleher Charitable Fund
Ed Roldan
Edana Cichanowicz
Edna Hammer-Eiber
Eiber Translation Inc.
Eileen Griffin

Emily Brooks
Erika Bravo
Estelle Ticktin
Ganimet Brija
Hal Keshner
Helen Boxwill
Jade Bon
Jaymie Meliker
Jen Brady-Cotter
Jennifer Bradshaw
Johanna Rotta-Genna
Jose Avila
Jose Hernandez
Joy Brann
Judi Gardner
Kate Calone
Kathleen De Riesthal
Kathryn Calone
Kathryn Szoka
Kathy Gutierrez
Ken Maffei
Lillian Moy
Linda Obernauer
Lynda Perdomo-Ayala
Marcia Bee
Maria Dosso
Maria Piedrabuena
Martha Ruiz

Mary Guyther
Michael Lane
Michelle Santantonio
Mike Mcelroy
Nagendra Singh
Nicole Cruz
North Fork Spanish Apostole
Patty Pastor
Paumanok Veterinary Hospital
Peter Cotter
Philip Okun
Rennie Green
Ron Fisher
Rosalie Yelen
Sam Kolb
Sarika Kumar
Sonia Spar
Susan Shiloni
Vanessa Streeter
Vincenza Ercole
Vinny Aguilar
Yari Acosta- Deleon
FINANCIAL REPORT

FY 2020 PUBLIC SUPPORT

- Private Foundation: 61.4%
- Government Grants: 34.7%
- Fundraising: 3%

THE IMPACT OF YOUR DOLLAR

- Programs: 85%
- Administration: 9%
- Fundraising: 6%
INTERNS, VOLUNTEERS, & GIRLS A.C.T. 2020

INTERNS
Erika Brooks, MSW Intern
Marley Fuentes, Paralegal Intern
Katrina Mattmuller, Intern

GIRLS A.C.T. 2020
Alexa Mendez
Diana Chocó
Melissa Barreto
Ailin Perez
Juliana Ayala
Edwin Pazmino

EVENTS VOLUNTEERS
Lynne Maher
Heidy Mendez
Nancy Largo
Gabby Ferriera
Jenny Huete
Elida Alfaro
Joselyn Sorto
Yesenia Garcia

AYUDA LATINA HOTLINE
Mariella Suarez
Maria Caballero
Noreli Noreña
Maria Royval-Quiroz
Marcia Gachinad
Marcia Estrada
Analia Quispe
Estrella
Sandra Sullivan
Yuliana Lopez
Orbelina Garcia Peralta
Heidy Mendez
Jacqueline Canizalez
Noemi Sanchez
Alicia Gallegos Cerros

THANK YOU!
SEPA Mujer’s legal department provides immigration legal services to victims of crimes with a concentration of serving those who have suffered domestic violence, sexual assault, and stalking. The legal department is staffed by a full time bilingual Spanish speaking attorney and paralegal.

We also serve as an immigration liaison between not-for-profit Domestic Violence agencies who assist persons with, among other things, accompaniment to file police reports and legal representation in Family Court in pursuit of orders of protection, child support and custody.

The legal department provides training to partner agencies and the Ayuda Latina hotline volunteers on legal issues that affect the immigrant population we serve.
We provide legal assistance with the preparation of U (Victim of crime), T (Human Trafficking) and VAWA (Violence Against Women Act) visa petitions and their respective submission to the United States Citizenship and Immigration Service (USCIS). In addition, we provide legal assistance with preparation of Adjustment of Status applications and representation at USCIS Adjustment interviews.

“My experience with SEPA Mujer was rewarding and very blessed because the first time I came to SEPA Mujer they helped me, legally and morally. Apart from them guiding me through the legal process, I didn’t pay one cent. The second time I got help from the legal team was when I went to apply for my permanent residency. It is a process that costs a lot of money and SEPA Mujer asked me for minimum payments. SEPA Mujer is a safe place, and I never was fearful during my adjustment of status process because it’s an organization serious and safe. The people that work there are very professional. The legal team helped me apply for my U visa and in 2019 I finally got my permanent residency.” - T. L, SEPA Mujer Legal Client
This past year community organizing has looked very different due to COVID-19. However, SEPA Mujer knew there were other ways we could engage with our members & communities. We worked with the times and continued having our chapter meetings virtually and then in small groups when it was safe. SEPA Mujer worked very hard on the Greenlight Campaign, Census 2020, & GOTV 2020! Additionally, since SEPA saw the need with our members we hosted several giveaway events to help people with a little bit of relief.
SEPA Mujer knew that the Census 2020 was really important for the immigrant community in Long Island. We focused heavily on community outreach so our communities could be counted and receive the resources they deserve. Since the date change created a lot of confusion, we knew community outreach was key. SEPA helped people fill out the Census, organized 2020 Census caravans, visited businesses and spread information on the Census. SEPA planned 137 activities related to the Census and engaged 629 people to make sure they, their families, and their communities were counted.

<table>
<thead>
<tr>
<th>People reached through social media</th>
<th>People reached via phone banking</th>
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</thead>
<tbody>
<tr>
<td>44,011</td>
<td>5,157</td>
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</table>

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<tr>
<th>People who received in-person information about Census</th>
<th>Number of texts sent about the Census</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,439</td>
<td>12,000</td>
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44,011 People reached through social media
5,157 People reached via phone banking
1,439 People who received in-person information about Census
12,000 Number of texts sent about the Census
GREEN LIGHT: DRIVER'S LICENSE CAMPAIGN

SEPA & our members worked so hard to get the Green Light bill passed in June 2019. Now we are in the implementation, community education & advocacy stages. There are still many barriers undocumented people face when trying to obtain their driver's license. Some of these barriers include: language access and discrimination from the DMV. That is why SEPA Mujer, other advocates & community members are fighting and advocating to ensure people can access their driver's licenses, regardless of their primary language or documentation status. 
SEPA Mujer knew that the 2020 elections were really important to our community members. We texted and called voters, hosted voter registration facebook lives, gave out information about voting, & provided clarity on the voting process. These elections were crucial for so many reasons and we wanted to make sure our community members voices were heard through voting and other means of empowerment!
RESPONDING TO COVID: CASH ASSISTANCE & CASE MANAGEMENT

When COVID-19 hit NY, SEPA Mujer sprung into action to help our members through these difficult times. We were able to give out some cash assistance thanks to Engage New York, Hispanics in Philanthropy - Essential Future Fund, and the Emergency Food and Shelter Program. SEPA Mujer continues to provide case management for COVID-19 related needs. We are able to provide case management thanks to Long Island Community Foundation, Jessie Smith Noyes Foundation, & Greater Patchogue Foundation. Last, we had 200+ folks call our AYUDA Latina hotline for COVID-19 related help. Along with these services we adjusted our other programming to ensure the safety of our communities.

"Thank you very much and many blessings to all the people who made this help possible. I have a child with autism and his psychologist was who told me about this help. That's how I signed up and thank God they accepted my request, because this helped me a lot. I did not have money to buy an air conditioner and my son was having a hard time breathing due to the heat, and now he sleeps easy. I'm happy thanks." - E.F., Cash Assistance recipient
2020 was a big year for SEPA Mujer! On April 8, 2020 we launched Ayuda Latina, our 24/7 Spanish language crime victim hotline. Through Ayuda Latina, callers can be connected with case management services, immigration relief services, a virtual domestic violence counseling group, an in person sexual assault support group, wage theft specialist, and assistance with crime victims compensation applications. All of these services are directly provided by SEPA Mujer in Spanish, while always remaining conscious of clients’ cultural and emotional needs.

“For me, the power of participating in the Ayuda Latina hotline signifies the link between our community and non-profit organizations to guarantee the overall wellbeing of our community. Above all, for me it is a privilege to contribute a grain of sand to the Long Island community and NY state where I feel included and represented as a Latina woman in the U.S.”

-M.R.Q., Voluntaria de Ayuda Latina
VICTIM ASSISTANCE PROGRAM & SUPPORT GROUPS

We are especially proud of our domestic violence and sexual assault support groups because they offer a safe space where survivors can share their experiences in their own language. At the same time, groups foster a sense of community among women and demonstrate that they are not alone. Our staff is able to understand the immigrant experience and can offer feedback and support without judgement.

5,817 hours dedicated by volunteers to Ayuda Latina hotline
Over the summer, SEPA Mujer had six participants in our youth summer employment program. Our goal was to instill leadership skills and social justice to the Latino youth who worked with us over the summer. They worked on campaigns including: Fund Excluded Workers Caravan, Green Light, GOTV, Census and more!
2020 EVENTS

Events were possible thanks to: LIHBA (Long Island Hispanic Bar Association), M & T Bank, De Jesus Deli, LI Presbyterian Church, and individual donors.

LATINA BOSSES

TOY GIVEAWAY

69 Backpacks distributed
346 Toys distributed
70 Turkeys distributed
220 Bags of food distributed

BACKPACK GIVEAWAY

TURKEY GIVEAWAY!
“I am so proud I could represent the community and become part of an organization that started in a small rented room. As a member I always longed for SEPA Mujer to have their own building. It was something that we asked for and dreamed of. Now that dream is a reality. With our own building we can provide more services and empower more women through having more women learn about their rights and change the injustices in Suffolk county.” – M.E., member of SEPA Mujer
This #GivingSeason, help SEPA Mujer reach our fundraising goal of $40,000 for our 'The Tree of Growth'! SEPA Mujer was founded in 1993 and started out in half a rented room 27 years ago. Since that first tiny room, SEPA has grown into a stronger and trusted organization rooted in the Latina immigrant community. Finally, on December 3, 2020 SEPA Mujer had the opportunity to get its own home. The 'Tree of Growth' represents SEPA Mujer's development to support the Latina immigrant community we are rooted in.

**Why are we raising money?** We are so happy to be in our new home. However, a new home doesn't mean a new building. Our first project will be focused on replacing the old windows so that we can stay warm! We are asking for your generosity for our 'Tree of Growth.' SEPA Mujer is so lucky to be supported by so many wonderful donors. We humbly ask for **200 donations of $200 to reach our goal of $40,000.**

For every **$200 donation**, the donor will get an engraved leaf that will contribute to the SEPA Mujer 'Tree of Growth'! We are grateful for your generous support over the years. SEPA Mujer is certain that there is much work to be done on immigrant justice in Long Island and that is why we are asking you to support our growth. Without your support, our work wouldn't be possible. **Thank you!**
Census Caravan Crosses East End
Urging Residents To Be Counted
Barreto said during the summer, SEPA Mujer census teams visited 30 towns and 164 places on the East End, reaching about 15,000 people. "With all of our efforts, today's census self-response rates of towns on the East End have slowly risen — however, being at 30 to 40 percent is still not enough. Because the East End is one of the regions with the lowest response rates in New York,"

Coronavirus has Outsized Impact on Communities of Color in Suffolk
Martha Maffei, the executive director for Latino and immigrant advocacy group SEPA Mujer, said Latino communities are hit so hard especially because of many people's employment. Either they were effectively let go, or they are working in jobs that if they tried to take time off, they would be out of a job. Instead, such workers, even in what has already been deemed “nonessential business,” are still going to work even in places where workers have already gotten sick.

National Voting Registration Day
SEPA Mujer made sure our community members joined the Facebook Live Vote-A-Thon event where SEPA Mujer's own Martha Maffei was featured. Celebrities like Will Smith, Alicia Keys, Gabrielle Union & more hopped onto motivate people to vote!

For more 2020 media coverage go to www.sepalnueva.org
THANK YOU!